



The
Gibson Soto
Foundation

Annual Report 2022

Platinum
Transparency
2022

Candid.

Message from the Board of Directors

Dear Gibson Soto Foundation Donors, Volunteers, and Friends:

Receive a warm greeting with our best wishes that 2023 is full of happiness, health, prosperity, and success for you and your families.

It is our great pleasure and honor to present to you the annual report on the activities of the Gibson Soto Foundation during 2022. According to the OECD, Mexico is recovering from the pandemic that has had a profound economic and social impact. Even though women and young people have been especially affected, which has aggravated pre-existing social challenges, thanks to the support of our donors, and volunteers, 2022 has been a year of great achievements for our beneficiaries and the Foundation.



In February, our beneficiaries returned to in person classes at their universities. This year, they demonstrated their strength and resilience by finishing again with excellent academic performance and full participation in our human development programs.

We are very proud that Alejandra has completed the Gibson Soto Foundation program and has shown us that our model is successful. Alejandra graduated as an Industrial Engineer from the Technological University of Querétaro in August and currently works as a Process Engineer with a salary that allows her to be financially independent and fulfill her dream of supporting her family.

This year our beneficiaries increased to eleven. Two new grantees, Maria José and Dalia, joined the Gibson Soto Foundation. Dalia showed us her enormous commitment to the program by finishing her first semester with perfect grades.

We are very proud and happy about the achievements of each of our beneficiaries, and we are deeply grateful to those who support us in making these achievements possible.

Gratefully,

The Board of Directors,
Gibson Soto Foundation



Summary of Results

11 students benefited with:



SAFE HOME



NUTRITIOUS FOOD



MEDICAL AND PSYCHOLOGICAL CARE



COLLEGE SCHOLARSHIPS

ACADEMIC ADVISORY



HUMAN DEVELOPMENT PROGRAM



ENGLISH CLASSES



HOBBY AND SPORT ACTIVITIES



100% of the students completed their school year.

All beneficiaries received



532 hours of professional volunteering.
Total volunteers: 18



1,048 hours of human development workshop programs.
Total workshops: 41



853 hours of English classes.



14,233 hours of university classes

Our mission:

To serve the world by supporting higher education and full development for bright young women from marginalized communities in Mexico, allowing them to achieve sustainable success for future generations.



Our vision:

To break the cycle of poverty and achieve the sustainable development of communities through education, uplifting human beings, and generating peace and prosperity.



The problem we solve:

According to the Organization for Economic Cooperation and Development (OECD), it takes up to 11 generations to break the cycle of poverty in Mexico.

According to UNESCO, studies have shown that education has direct and indirect repercussions on both economic growth and poverty. Education provides skills that increase job opportunities and income while helping to protect people from socioeconomic vulnerabilities.

In February 2021, the National Council for the Evaluation of Social Development Policy (CONEVAL) estimated an increase of 8.9 and 9.8 million Mexicans with an income below the poverty line due to the Covid-19 crisis; it calculates that 70.9 million now live in poverty, 56.7% of the population.



How we solve it:

The Gibson Soto Foundation's purpose is to break the cycle of poverty and achieve sustainable development by providing bright young women students from marginalized communities the necessary means to access quality education and full development.

The Gibson Soto Foundation program was designed and planned to strategically address the different areas of development of the beneficiaries, thus meeting the objectives set and directing the actions to achieve our goals.

Testimonials 2022

SUCCESS STORY: ALEJANDRA INDUSTRIAL ENGINEER



My name is Alejandra. I am a young woman from the Otomí community of Santiago Mexquititlán, Municipality of Amealco, Querétaro.

Neither of my parents finished elementary school. My father passed away, and my mother is an Otomi doll artisan. The average monthly income of my family is 4,000 pesos (USD 200).

I am the first woman in my family to finish high school. Thanks to the generous donors and volunteers who support the Gibson Soto Foundation, I am now the first woman to graduate from college.

Before I came to the Gibson Soto Foundation, my life was complicated. I lived alone, felt emotionally alone, and had financial problems. I did not have enough food and very little money; I would rather save the money for the bus to school than buy other things.

The Foundation offered me the opportunity to have a roof, three meals a day, a full scholarship, and emotional, psychological, and social support.

I thank the Gibson Soto Foundation for giving me all the necessary support to continue my studies. Above all, I am grateful for the extracurricular courses and workshops they have given me to help me grow in different areas. Participating in the human development workshops has broadened my vision of myself and others; it has opened my mind to think about things I have never asked myself before.

Now, I direct my thoughts and actions to do my best, forgiving myself, forgiving others, loving myself, and loving others. I do not question the behavior of others, and I do not judge their actions. I can't always do it, but being aware makes me reflect on how we all have a reason for being, a known and unknown past, things to heal, and things to discover or learn, making human diversity beautiful.

Participating in workshops has improved my relationships with others, especially myself; I still have a lot to learn and practice, but I am ready to do it. I want to be able to feel free.

Thanks to the support of the Gibson Soto Foundation, I fulfilled my biggest dream: graduating as an Industrial Engineer in August. That same month I was hired as a Process Engineer at a company in Querétaro. I now have enough income to support myself and my family.

Thanks to all the generous hearts, the Foundation has transformed my life.



Guadalupe

Pursuing a Bachelor's degree in Music

I believe that 2022 for me has been one of many changes and assimilation toward my process of finishing my professional career and finishing the Gibson Soto Foundation program next year. The workshops we had are for advanced growth in consciousness and have helped me have clarity in my mind.

With the piano tutoring and English classes, I feel confident in my abilities to face the challenges that come my way. On the other hand, this year, I have felt a great boost and support from the Gibson Soto Foundation to continue my career.



Daniela

Pursuing a Bachelor's degree in Nutrition

This year I started going to school in person again. The support of the Gibson Soto Foundation was essential to return to my studies and focus on my goals. I also started giving internships in the summer, which will now advance my professional growth. I am very happy and proud of this goal. It was an accomplishment to enter a hospital, and I truly know that without the support of the Foundation, I could not have done it.

I will always be grateful for belonging here; for finding this opportunity and fulfilling my childhood dream.

Dulce

Pursuing a Bachelor's degree in Education and Curricular Management

Being at the Gibson Soto Foundation transformed my life this year in many ways. They helped me better understand my courses and gave new meaning to the things that happen in life and how we can handle things better. Also, through workshops, I was given tools that helped me in different aspects of my life.

It helped me improve in my career, thanks to the individual English classes, which helped me with some doubts, advance in certain topics, and practice the language.



Jessica

Pursuing a Bachelor's degree in Design And Management of Logistics Networks

The Gibson Soto Foundation helps me a lot in my personal development with the various human development workshops that have been offered to us since we started. Living in a community with other students helps me adapt more easily when changing housing.

The Gibson Soto Foundation helps me continue my studies without deficiencies and with good grades, thanks to the academic advice it provides. They also transformed my vision of the future, setting new expectations and wanting to be better every day.

Martha Evelyn

Pursuing a Bachelor's degree in Biotechnology Engineering

Supporting the continuation of my studies is why I am grateful to the Gibson Soto Foundation this year.

Getting out of my comfort zone and opening myself up to new experiences and possibilities is an experience and personal growth that I would not have been able to experience without being at the Gibson Soto Foundation.

The tools provided in the workshops and activities motivate my growth and broaden my panorama of opportunities, not to mention the amazing, talented, and successful women with whom I share a home and aspirations.



Ana María

Pursuing a Bachelor's degree in Veterinarian Medicine

The Gibson Soto Foundation transformed my life by allowing me to continue my studies in the area I like most. They support me with transportation, supplies, and uniforms, as well as human development workshops, which help me improve every day and understand many things I didn't know about myself.

They have helped me with tutoring for subjects that are difficult for me at school. The Foundation has transformed my life for the better, and I hope to continue being part of this project.

Dalia

Pursuing a Bachelor's degree in Education and Curricular Management

Although I have been part of the Gibson Soto Foundation for a short time, it changed a very important decision because I wanted to drop out of school to be able to work and help my parents.

The fact that I am here and they give me the opportunity changes my way of seeing things because I wanted to study and work, but here I am also learning to be happy and grateful to myself. These programs are something new for me. I gave these activities little importance; now I understand that loving and knowing myself is just as important as finishing my university degree.



Testimonials 2022

María José

Pursuing a Bachelor's degree in Design And Management of Logistics

Being at the Gibson Soto Foundation has completely transformed my life, allowing me to continue my studies. I am very grateful for all the good that the programs instill in us (values, principles, and responsibilities), which make us better people every day; like the speakers who give us conferences, the weekends have been very helpful as they impart their experiences and knowledge to us - for me it is a motivation.

Like the workshops, they are very good since each topic teaches us and helps us achieve our personal and professional self-realization.



THE FOUNDATION ALIGNS WITH THE SUSTAINABLE DEVELOPMENT GOALS OF THE UN 2030 AGENDA

As an Institution, we want to contribute to the achievement of the United Nations Sustainable Development Goals, and we support the following objectives and goals:

End Poverty



By the year 2030 –

Eradicate extreme poverty for everyone in the world, currently measured by a per-person income of less than US\$1.25 a day.

Reduce at least half the proportion of men, women, and children of all ages living in poverty in all its dimensions according to national definitions.

Quality Education



By the year 2030 –

Ensure equal access for all men and women to quality technical, professional, and higher education, including university education.

Significantly increase the number of youth and adults who have the necessary skills, including technical and professional skills, to access employment, decent work, and entrepreneurship.

Eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for vulnerable people, including people with disabilities, indigenous peoples, and children in vulnerable situations.

Gender Equality

5 GENDER
EQUALITY



By the year 2030 –

Ensure the full and effective participation of women and equal opportunities for leadership at all decision-making levels in political, economic, and public life.

Ensure universal access to sexual and reproductive health and reproductive rights as agreed per the Program of Action of the International Conference on Population and Development, the Beijing Platform for Action, and the outcome documents of its review conferences.



GENERAL OBJECTIVE OF THE GIBSON SOTO FOUNDATION PROGRAM:

- Complete their university education.
- Obtain a professional degree.
- Develop skills in the four (4) areas of integral development of the human being.
- Have access to a well-paid job.
- Manage to break the cycle of poverty.
- Feel fulfilled and happy with their life.

PROFILE OF OUR BENEFICIARIES:

- The student has maintained a grade point average during the 3 years of high school within the top 20% of their class.
- Total family income must be at or below the poverty level established by CONEVAL.
- The student has the full support of their parents or guardians to continue their higher-level studies and to be part of the Gibson Soto Foundation program.

ALL BENEFICIARIES RECEIVE:

- Payment of all school expenses.
- Safe and dignified home.
- Nutritious and healthy eating.
- Preventive medical care.
- Psychological counseling.
- Academic advisory.
- Comprehensive Human Development Program.
- English classes and tutoring.
- Support for recreational, sports, and artistic activities.

Four Areas of the Comprehensive Human Development Program:

- Academic and Professional Development.
- Mental Health and Wellness.
- Comprehensive Physical Health.
- Social, Cultural, and Community.

RESULTS

ACADEMIC RESULTS

- Alejandra finished her Industrial Engineering degree.
- Lupita finished the 9th semester of the Bachelor of Music.
- Mayra finished the 10th semester of Environmental Engineering.
- Daniela finished the 5th semester of her Bachelor's Degree in Nutrition.
- Evelyn finished the 3rd semester of Biotechnology Engineering.
- Ana finished the 3rd semester of Veterinary Medicine.
- Jessica finished the 4th quarter of her Bachelor's Degree in Logistics.
- Dulce finished the 3rd semester of the Degree in Educational and Curricular Management.
- María José finished the first semester of her Bachelor's Degree in Logistics.
- Dalia finished the 1st semester of the Degree in Educational and Curricular Management.
- Ana Isabel finished the first semester of her Bachelor's degree in Psychology.



RESULTS

HUMAN DEVELOPMENT WORKSHOPS GIVEN IN 2022

- Semiology of life.
- Monitoring community projects.
- Emotional vocabulary.
- Learning environment.
- Progress in community projects.
- Stories I and II.
- Accept or fight part I.
- Continuation of learning circles.
- Mental disorders I and II.
- Management of emotions II.
- Advance to Community Projects II.
- Learning strategies.
- Diseases with the highest prevalence in Mexico.





- Stress neurosciences.
- Completing tasks.
- Sleep habits.
- Culture of saving I.
- Social communication.
- Culture of saving II.
- Co-creative session.
- Coping skills.
- Creating a health care and prevention plan.
- Improving reading and writing skills.
- Music therapy.
- Teamwork II.
- Emotional education I and II.
- Managing affections and relationships.
- Stewardship I and II.
- SMART goals + objectives.
- Life project I (My first steps).
- My body.
- Self-care actions.
- Emotional education I.
- Time management I.
- Healthy nutrition.
- Thank you, 2022.



SOCIAL IMPACT

- We impacted the lives of eleven young women by providing all the means to continue their university studies successfully.
- The students received 1,048 hours of human development courses.
- The students received 853 hours of English classes.
- Alejandra graduated as an Industrial Engineer from the Technological University of Querétaro.
- We received two new students:
 - ◊ Maria Jose. Bachelor's Degree in Design and Management of Logistics Networks at the Technological University of Querétaro.
 - ◊ Dahlia. Degree in Institutional Educational and Curricular Management at the Technological University of Querétaro.
- We welcomed eighteen volunteers and students offering social service for our institution.
- We received 532 volunteer hours.



INSTITUTIONAL ACHIEVEMENTS

- January 2022: Member of the society of Nonprofits.
- January 2022: Renewal of the Candid Platinum Seal of Transparency.
- March 2022: Accepted to Global Giving Accelerator Program.
- February 2022: Renewal of the Social Service agreement with ITESM.
- April 2022: Winners of "Agents of Social Change 2022" award by the Municipality of Querétaro and Fundación Merced, México.
- April 2022: Renewal of Registration before the Private Assistance Board of Querétaro, México.
- May 2022: Renewal of Accreditation in Institutionalality and Transparency 2022 - 2024, granted by CEMEFI México.
- August 2022: Participation in Fundraising Diploma taught by Mondragón University.

